

**A calm, practical daily marketing calendar for service-based and professional service businesses.**

These are not tasks to rush through. They are prompts to help you think better, because better marketing means better business.

Forked from insights shared in my most downloaded Better Marketing podcast episodes and most-read content.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1 Better Weekend
2 <b>Set your intention</b> What do you want to be known for?	3 <b>Strengthen authority</b> What belief should clients drop after hearing you?	4 <b>Use AI Wisely</b> What task could you delegate today?	5 <b>Clarify your value</b> Who do you help best?	6 <b>Choose consistency</b> What can you repeat weekly without stress?	7 Better Weekend	8 Better Weekend
9 <b>Build trust</b> What needs saying more clearly?	10 <b>Share proof</b> What result could you highlight?	11 <b>Ai Confidence</b> What small experiment could you try?	12 <b>Tidy your message</b> What sentence should people remember?	13 <b>Lead with usefulness</b> What question can you answer publicly?	14 Better Weekend	15 Better Weekend
16 <b>Strengthen positioning</b> What is hard to replicate?	17 <b>Solve don't sell</b> What problem can you simplify?	18 <b>Lead with humanity</b> Where can AI handle admin?	19 <b>Review the journey</b> Where do clients hesitate?	20 <b>Notice momentum</b> What is quietly working?	21 Better Weekend	22 Better Weekend
23 <b>Build Authority</b> Show how you think	24 <b>Protect your time</b> 31 Make changes	25 <b>Use AI for clarity</b> What decision needs thinking space?	26 <b>Strengthen your voice</b> What tone feels most you?	27 <b>Measure what matters</b> What one sign shows progress?	28 Better Weekend	29 